

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
55103-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Democratic Senate Campaign	DSCC IE	1705

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	55103	09814040

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	--WTF--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	09/14/12	5:43 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	DSOH-T12-01	\$1,000.00 NM
2	09/12/12	09/14/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--WTF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	09/12/12	6:54 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	DSOH-T12-01	\$1,100.00 NM
3	09/12/12	09/14/12	CBS Morning News	7:30 AM-8:00 AM	--WTF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	09/13/12	7:55 AM	CBS Morning News	7:30 AM-8:00 AM	:30	DSOH-T12-01	\$700.00 NM
4	09/12/12	09/14/12	CBS Morning News	8:30 AM-9:00 AM	--WTF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	09/12/12	8:46 AM	CBS Morning News	8:30 AM-9:00 AM	:30	DSOH-T12-01	\$700.00 NM
5	09/12/12	09/14/12	M-F 10a-11a	10:00 AM-11:00 AM	--WTF--	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	09/13/12	10:21 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	DSOH-T12-01	\$550.00 NM
6	09/12/12	09/14/12	Local 12 News at Noon	12:00 PM-12:30 PM	--WTF--	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
55103-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	1705	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/12	09/14/12	Local 12 News at Noon	12:00 PM-12:30 PM	--WTF--	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/12/12 12:29 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 DS0H-T12-01 \$1,800.00 NM									
7	09/12/12	09/14/12	Bold & the Beautiful	1:30 PM-2:00 PM	--WTF--	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 1:29 PM Bold & the Beautiful 1:30 PM-2:00 PM :30 DS0H-T12-01 \$950.00 NM									
8	09/12/12	09/14/12	Let's Make a Deal	3:00 PM-4:00 PM	--WTF--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/12/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 DS0H-T12-01 \$700.00 NM									
9	09/12/12	09/14/12	4p Local 12 News at Four	4:00 PM-4:30 PM	--WTF--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 4:10 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 DS0H-T12-01 \$1,600.00 NM									
10	09/12/12	09/14/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--WTF--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 DS0H-T12-01 \$1,800.00 NM									
11	09/12/12	09/14/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WTF--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 DS0H-T12-01 \$2,000.00 NM									
12	09/12/12	09/14/12	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 DS0H-T12-01 \$1,600.00 NM									
13	09/12/12	09/14/12	M-F 730p-8p	7:27 PM-8:00 PM	--WTF--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 7:55 PM M-F 730p-8p 7:27 PM-8:00 PM :30 DS0H-T12-01 \$1,600.00 NM									
14	09/12/12	09/14/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--WTF--	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/13/12 11:27 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 DS0H-T12-01 \$2,200.00 NM									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
55103-1	09/16/12	September 2012	08/27/12 - 09/14/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Senate Campai	DSCC IE	1705	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/12/12	09/14/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	--WTF--	:30	1	\$2,200.00	NM
15	09/13/12	09/14/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---TF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 1 \$1,800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Th	09/13/12	5:08 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	DS0H- T12- 01	\$1,800.00 NM
16	09/13/12	09/14/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---TF--	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 1 \$1,900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	F	09/14/12	5:52 PM	5p Local 12 News at Five	5:30 PM-6:00 PM	:30	DS0H- T12- 01	\$1,900.00 NM
<u>Total Spots</u>							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,000.00
<u>Agency Commission</u>	\$3,300.00
<u>Net Amount Due</u>	\$18,700.00

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